KEYNOTE SPEAKER

STEVE LOWISZ

RESILIENCE · LEADERSHIP · PERFORMANCE UNDER PRESSURE

TEDx Speaker · Active CEO · Board Advisor · Creator of Guide, Don't Drive™

stevelowisz.com · steve@stevelowisz.com · 734.521.2800

500+	7	50+	TEDx
KEYNOTES DELIVERED	CURRENT COMPANIES LED	INDUSTRIES SERVED	SPEAKER

ABOUT STEVE

Steve Lowisz is a nationally recognized keynote speaker who delivers practical, high-energy presentations on resilience, leadership, and performance under pressure. He leads seven current companies, is a TEDx speaker, and a board advisor. Guide, Don't Drive™ (GDD) is a Human Performance system whose principles underpin most of his talks. Steve connects each topic to questions leaders can take back to their next conversation.

GUIDE, DON'T DRIVE™

Guide, Don't Drive™ (GDD) is a Human Performance system—not a framework, training program, or leadership style. Its principles underpin most talks; a keynote introduces focused principles within its established topic, but no keynote teaches the complete system. The complete system is installed through separately scoped workshops, curriculum integration, reinforcement, or installation work.

SIGNATURE KEYNOTES

From Pressure to Performance
Turning overload into ownership and momentum.

Rising Stronger
Resilience, identity, and overcoming adversity.

Become Uncopyable
Build the distinct value no one can replicate.

Performance Under Pressure
A high-energy session for every person in the room.

Leading Without Driving
GDD principles for ownership and accountability.

The Leadership Multiplier
How executive behavior shapes culture and succession.

Built to Bounce Back
Resilience is a skill leaders can build.

Ignite Your Fire
A wake-up call to stop coasting and start performing.

IDEAL FOR

- Corporate leadership conferences & retreats
- Association annual conferences
- Sales kickoffs & all-company meetings
- Healthcare, banking, manufacturing & more

EVERY BOOKING INCLUDES

- Pre-event discovery call & full customization
- Response to inquiries within 24 hours
- Full AV/tech rider provided upfront
- Post-event resources & reinforcement

> "Steve's keynote changed the way our leadership team approaches pressure. We went from a culture of constant firefighting to one where our leaders actually trust their teams to execute. Six months later, our nurse retention improved by 18%."
>
> — Karen M., Chief Nursing Officer, Midwest Healthcare System

> "We brought Steve in for our annual leadership retreat, and the feedback was overwhelming. His Guide, Don't Drive framework gave our branch managers a language and a system for developing their people. Practical, direct, and immediately applicable."
>
> — James H., President & CEO, Michigan Community Bank

CHECK AVAILABILITY: stevelowisz.com/book

Watch the keynote reel at stevelowisz.com/videos · Bureau-friendly · Books 3–6 months in advance